STAY HEALTHY AT HOME WEBINAR SERIES WILL BEGIN AT 2 PM





Census 2020: BeCounted!



Presented by the New Jersey Self-Advocacy Project, a program of The Arc of NJ

Introductions

- Ashley Ritchey, MSW, LSW and the Director of the <u>New Jersey Self-</u> <u>Advocacy Project (NJSAP)</u>
- NJSAP has been a Division-funded program of The Arc of New Jersey since 1983
- NJSAP supports the state's largest network of individual self-advocates and self-advocacy groups
- NJSAP provides comprehensive training and resources to selfadvocates, Direct Support Professionals, and agency personnel



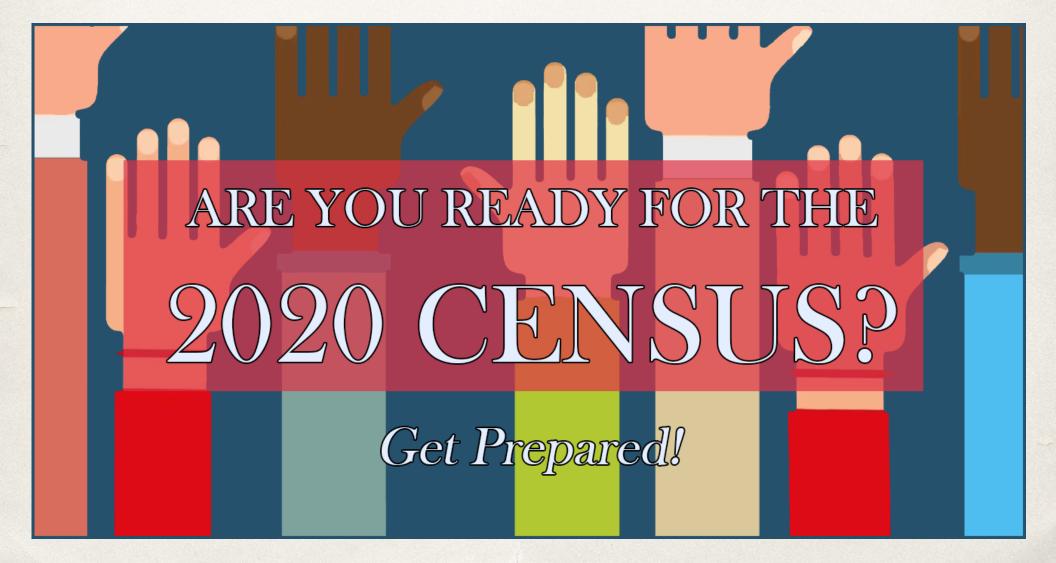
TYPE YOUR QUESTIONS, COMMENTS, & FEEDBACK IN THE QUESTIONS BOX

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- I am participating in this webinar today as:
- A self-advocate
- A family member/sibling
- A Direct Support Professional
- A support coordinator or agency personnel
- Other

Census 2020: Be Counted!



Census 2020: What is it?

* A census is a type of nationwide survey * A census happens every 10 years * The goal of a census is to: Count every resident living in the United States once, only once and in the right place

Who conducts the 2020 Census?

- The U.S. Census Bureau, which is the largest statistical agency in the U.S.
- The census is mandated by Article 1, Section 2 of the U.S. Constitution
- Increasingly diverse and growing population: 330 million people in more than 140 million households!

Why is the census important?

- Results of the census determine the number of seats each state has in the U.S. House of Representatives
- Determines the annual allocation of \$675 billion dollars in federal funding
 - Over \$22B in federal funding is directed to NJ each year, including funding for Medicaid, SNAP, Highway & Road Planning, Section 8 Housing, Special Education Grants, S-CHIP, Title I Grants, National School Lunch Program, WIC, Head Start, Foster Care, Health Center Programs
- Defines congressional and state legislative districts, school districts and voting precincts
- Informs planning for governments, business and community groups
- Provides population benchmarks for nearly every other <u>United States survey</u>

Census participation matters!

Census 2010: Slower population growth causes N.J. to lose seat in U.S. House

Updated Apr 01, 2019; Posted Dec 22, 2010

Comment

By Matt Friedman | NJ Advance Media for NJ.com



© 2010 MCT View full size The Star-

Ledger States likely to gain or lose seats in the House of Representatives, based on population shifts shown in new data from the 2010 Census.

The Census numbers are in, and it's official: New Jersey will lose a seat in the House of Representatives, shrinking its congressional delegation from 13 to 12.

Although New Jersey's population grew 4.5 percent, to 8,791,894 over the last 10 years, it was not enough to keep pace with the population boom in the south and west, according to figures released today by the U.S. Census Bureau. "What's certain is that New Jersey will have one less vote on critical pieces of legislation, and one less electoral vote in presidential elections."

The 2020 Census is for everyone.

RESPOND

CENSUS 101

Taking part is your civic duty.

Completing the census is required: it's a way to participate in our democracy and say "I COUNT!"

The 2020 Census is happening now. Be counted.



Have you completed the 2020 census?

- Yes, by mail.
- Yes, by computer.
- Yes, by phone.
- No, not yet.

Is the census safe?

* YES! Your responses are private and confidential.

- Your private information including names, addresses (including GPS coordinates), Social Security Numbers, and telephone numbers, is never published!
- Personal information collected by the Census Bureau cannot be used against respondents by any government agency or court.
- Census Bureau employees are sworn to protect confidentiality for life and your responses are protected under federal law.
- * Responses are only used to produce statistics/data.



I live in a group home. How should I complete the census?

- Residents of group homes, supervised apartments, and other group living arrangements should participate in the census!
- Be counted at the right place, which is where you sleep most nights of the year.



Staff, family members, or friends can assist you in filling out the census or you can request an in-person or phone interview with a census worker.

I live in a rental property. Do I still have to fill out the census?

Yes.

Everyone counts, regardless of whether or not you own your home or live in a rental property, mobile home park, or condominium complex.

What kind of information is collected by the census?

- Your name,
- ✤ age,
- date of birth,
- race and origin,
- citizenship,
- relationship,
- ✤ gender...



Does the 2020 Census ask about citizenship?

No, there is **no citizenship question** on the 2020 Census.

The 2020 Census **does not ask** whether you or anyone in your home is a U.S. citizen.

Dear Resident:

This is your invitation to respond to the **2020 Census**. We need your help to count everyone in the United States by providing basic information about all adults, children, and babies living or staying at this address.

Results from the 2020 Census will be used to:

- Direct billions of dollars in federal funds to local communities for schools, roads, and other public services.
- Help your community prepare to meet transportation and emergency readiness needs.
- Determine the number of seats each state has in the U.S. House of Representatives and your political representation at all levels of government.

Respond by April 1 at [url removed]	Your Census ID is:		
	[Census ID removed]		

The Census Bureau is using the internet to securely collect your information. Responding online helps us conserve natural resources, save taxpayer money, and process data more efficiently. If you are unable to complete your 2020 Census questionnaire online, we will send you a paper questionnaire in a few weeks for you to complete and mail back.

The census is so important that your response is required by law, and your answers are kept completely confidential. If you do not respond, we will need to send a Census Bureau interviewer to your home to collect your answers in person. If you need help completing your 2020 Census questionnaire, please call toll-free [phone number removed].

Thank you for your prompt response.

Sincerely,

Steven D. Dillingham Director

Enclosures

Mensaje importante: Para completar su cuestionario del Censo del 2020, visite [url removed] o llame gratis al [phone number removed].

Census 2020

Sample of the 2020 Census Invite

What does the 2020 Census look like?

2020 It is quick and easy to respond, an	U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. CENSUS BUREAU d your answers are protected by law. tiol, dele la vuelta y complete el lado verde.	5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1. 9. What is Person 1's race? Mark ☑ ne or more boxes AND print origins. test does not live here, start by listing any adult living here as Person 1. White - Print, for example, German, Irish, English, Lebanese, Egyptian, etc. p	i, Italian,
	MAL COPN	What is Person 1's name? Print name below. First Name MI Black or African Arm. – Print, for example, African A Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. Last Name(s) American Indian or Alaska Native – Print, name of principal tribe(s), for example, Navajó Matión, Black Matión, Blach Matión, Black Matión, Black Matión, Black M	IC. P Tenrolled or ckleet Tribe,
Start here OR go online at [url removed	I] to complete your 2020 Census questionnaire.	7. What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age. Filipino Korean Samoa Print numbers in boxes. Print numbers in boxes. Asian Indian Japanese Charmon Other Asian – Print, for example. Other Fasian – Print, for example.	
Use a blue or black pen. Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines. • Count all people, including bables, who live and sleep here most of the time, • If no one lives and sleeps at this address most of the time, go online at [un removed] or call the number on page 8. The census must also include people without a permanent	 Were there any <u>additional people staying here on April 1, 2020</u> that you <u>did not include</u> in Question 1? Mark i all that apply. Children, related or unrelated, such as newborn babies, grandchildren, or loster children Relatives, such as adult children, cousins, or in-laws Nonrelatives, such as roommates or live-in babysitters People staying here temporarily 	 → NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races. 8. Is Person 1 of Hispanic, Latino, or Spanish origin? No, not of Hispanic, Latino, or Spanish origin Yes, Mexican, Mexican Am., Chicano Yes, Puerto Rican 	
 place to live, so: If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person. The Census Bureau also conducts counts in institutions and other places, so: Do not count anyone living away from here, either at college or in the Armed Forces. Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020. Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, 	 No additional people Is this house, apartment, or mobile home — Mark ONE box. Owned by you or someone in this household with a mortgage or loan? Include home equity loans. Owned by you or someone in this household free and clear (without a mortgage or loan)? Rented? Occupied without payment of rent? What is your telephone number? 	Yes, Ouban Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc. ₹	
the military, jail, etc. Otherwise, they may be counted twice. 1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020? Number of people =	We will only contact you if needed for official Census Bureau business. Telephone Number	→ If more people were counted in Question the front page, continue with Person 2 of	

2

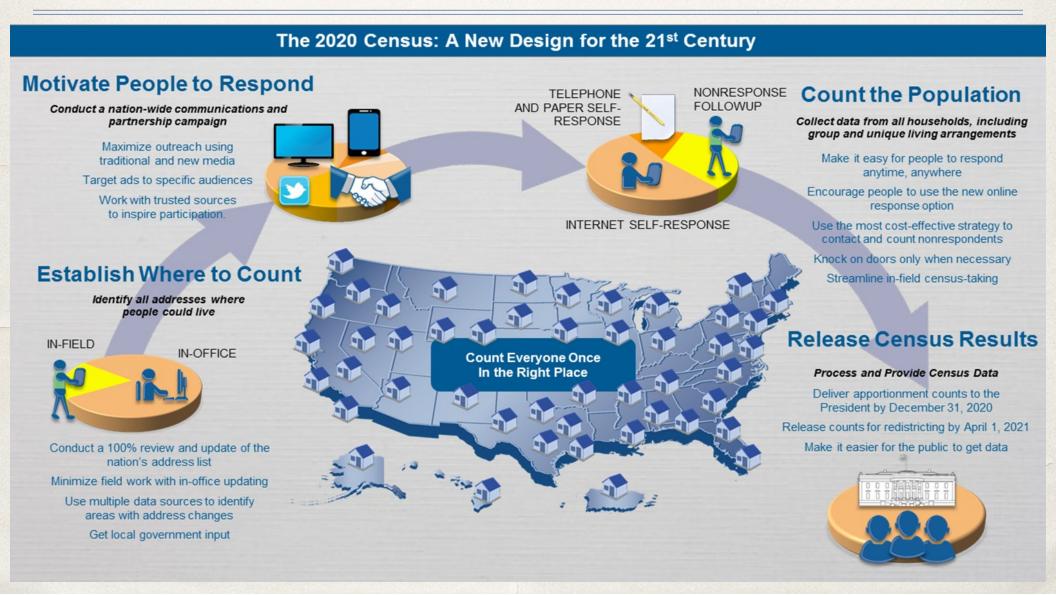
Census sample continued...

1. Print na			7. What is this person's race?
First Name	e	MI	Mark X one or more boxes AND print origins.
			White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. <i>p</i>
Last Name	e(s)		
			Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. 27
	s person usually live or st	ay somewhere else?	Samadan, Hawan, Higenan, Europian, Soman, etc. y
	all that apply.		
No			American Indian or Alaska Native - Print name of enrolled of
Yes,	for college	Yes, with a parent or other relative	principal tribe(s), for example, Navajo Nation, Blackfeet Trib Mayan, Aztec, Native Village of Barrow Inupiat Traditional
Yes,	for a military assignment	Yes, at a seasonal or second residence	Government, Nome Eskimo Community, etc. 定
Yes,	for a job or business	Yes, in a jail or prison	
Yes,	in a nursing home	Yes, for another reason	Chinese Vietnamese Native Hawaiian
3. How is t	his person related to Pers	on 1? Mark 🗶 ONE box.	Filipino
Орр	osite-sex husband/wife/spouse	Father or mother	Asian Indian
Орр	osite-sex unmarried partner	Grandchild	Other Asian Other Pacific Isla
Sam	e-sex husband/wife/spouse	Parent-in-law	Print, for example, Print, for examp Pakistani, Cambodian, Tongan, Fijian,
Sam	e-sex unmarried partner	Son-in-law or daughter-in-law	Hmong, etc. P Marshalleśe, etc
Biok	ogical son or daughter	Other relative	
Ado	pted son or daughter	Roommate or housemate	Some other race – Print race or origin.
Step	son or stepdaughter	Foster child	
Brot	her or sister	Other nonrelative	
A			
	this person's sex? Mark	CIVIE DOX	
Male	e 🗌 Female	Dr.	
	this person's age and what		
months.	or babies less than 1 year o Write 0 as the age	a, ao not write the age in	
		ers in boxes.	
Age on Ap	ril 1, 2020 Month	Day Year of birth	
	years		
	lease answer BOTH Ques	tion 6 about Hispanic	
origin an		For this census, Hispanic	
-	erson of Hispanic, Latino,	or Spanish origin?	
-			
	not of Hispanic, Latino, or Spa		
	, Mexican, Mexican Am., Chica	ino	
	Puerto Rican		
	, Cuban		
exa	, another Hispanic, Latino, or 5 mple, Salvadoran, Dominican, niard, Ecuadorian, etc. Z		→ If more people were counted in Question 1 on
			the front page, continue with Person 3 on the

Person 7			
First Name		мі	Last Name(s)
Sex	Age on April 1, 2020		Date of Birth Month Day Year of birth Related to Person 1?
Male Female	years		Yes No
Person 8			
First Name		МІ	Last Name(s)
Sex	Age on April 1, 2020		Date of Birth Month Day Year of birth Related to Person 1?
			$(Q)^{\vee}$
Male Female	years		Yes No
Person 9			
First Name		MI	Last Name(s)
Sex	Age on April 1, 2020		Date of Birth Month Day Year of birth Related to Person 1?
Male Female	years	\swarrow	Yes No
Person 10	- IR	\rightarrow	
First Name	an li	MI	Last Name(s)
(aller -	_	Date of Birth
Sex	Age on April 1, 2020		Month Day Year of birth Related to Person 1?
Male Female	years		Yes No
Thank you for a	completing your	202	O Census questionnaire.
If your enclosed postage-paid enver please mail your completed question	lope is missing, onnaire to:	Natio	Census Bureau onal Processing Center ress removed]
If you need help completing th	is questionnaire, call [toll-	free nu	umber removed], Sunday through Saturday from 7:00 a.m. to 2:00 a.m. ET.
	o for the bearing impaired. C	all [toll	free number removed], Sunday through Saturday from 7:00 a.m. to 2:00 a.m.
TDD — Telephone display device			

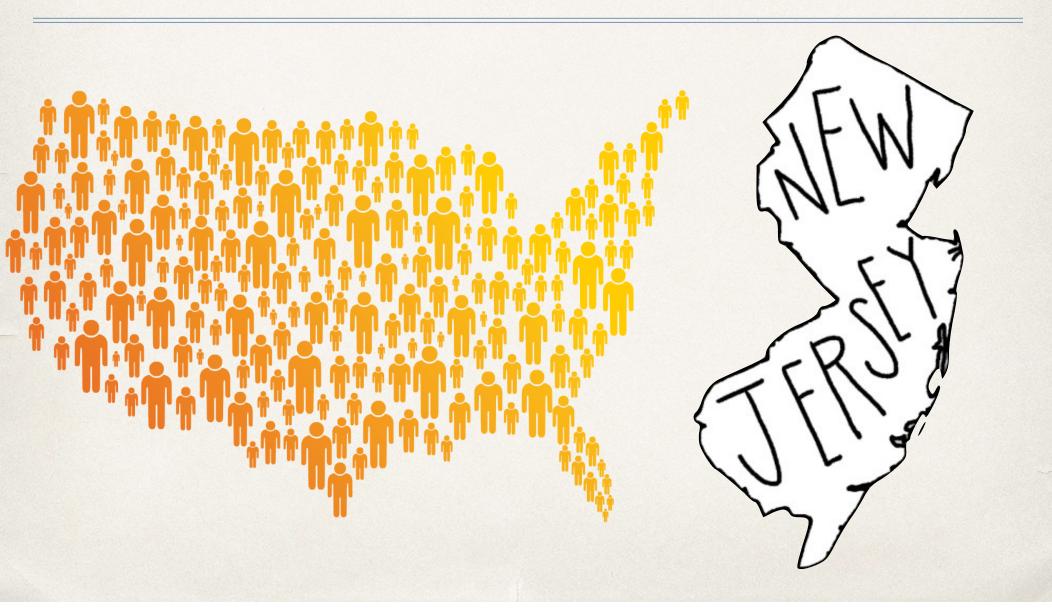
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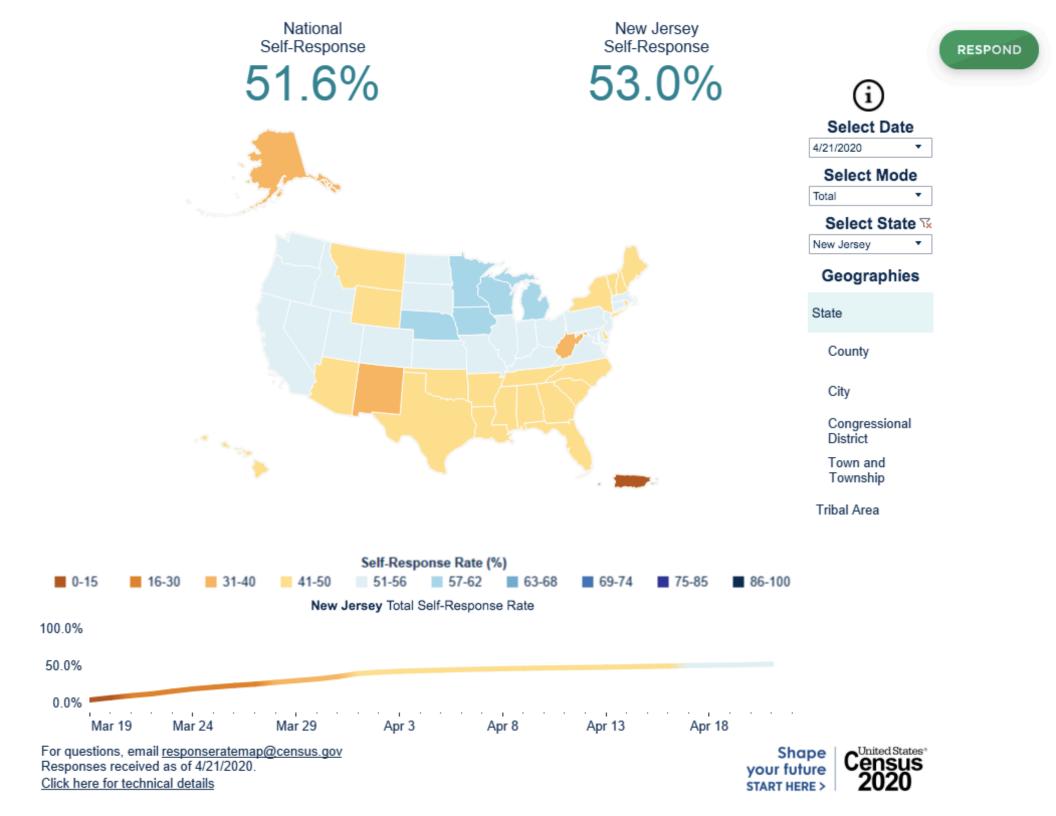
Census Day 2020: APRIL 1st Reference date, not deadline!

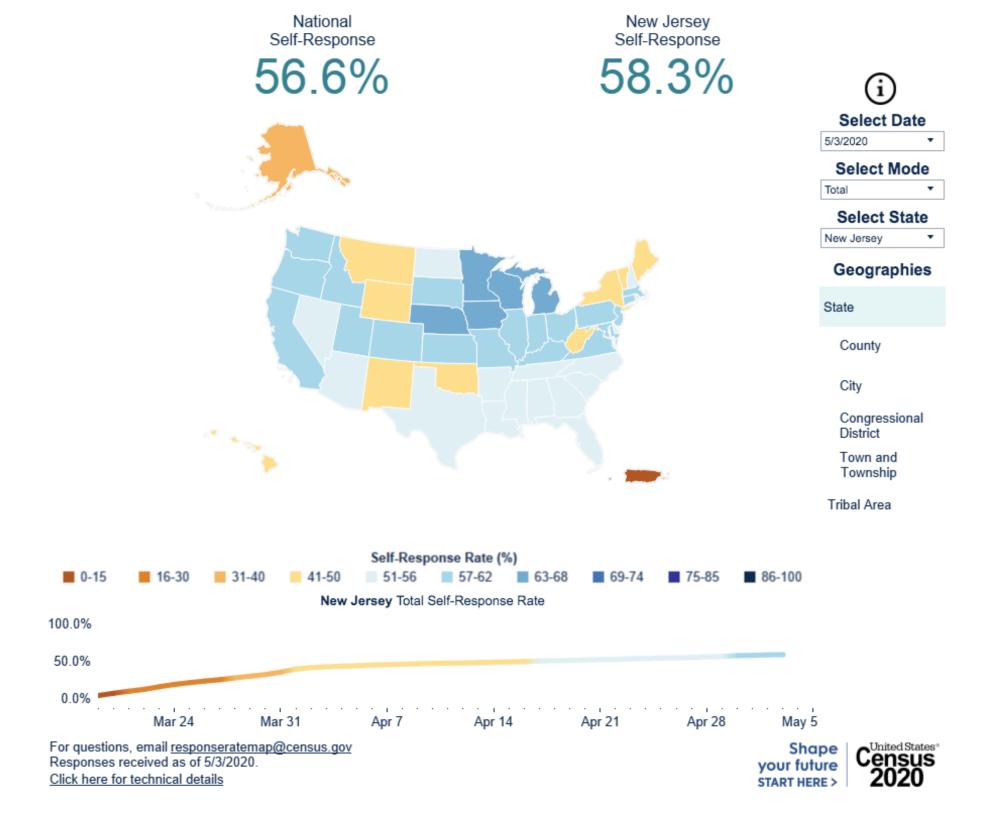


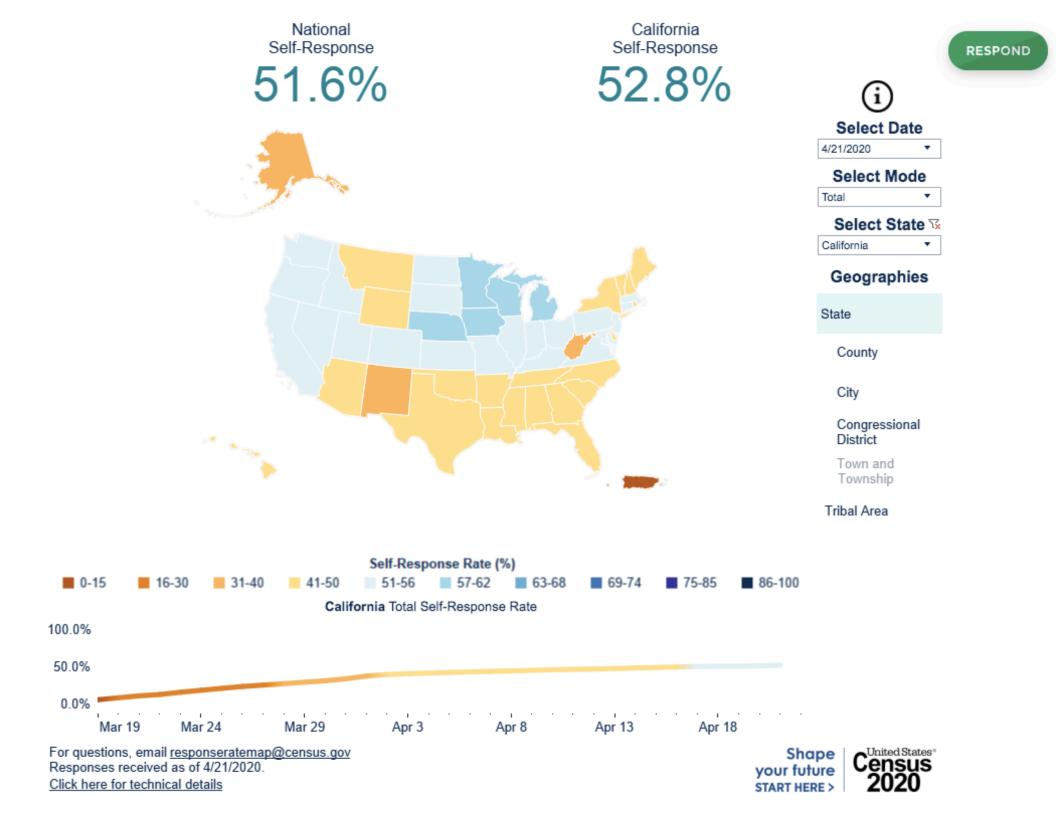
New Jersey's response rate so far...

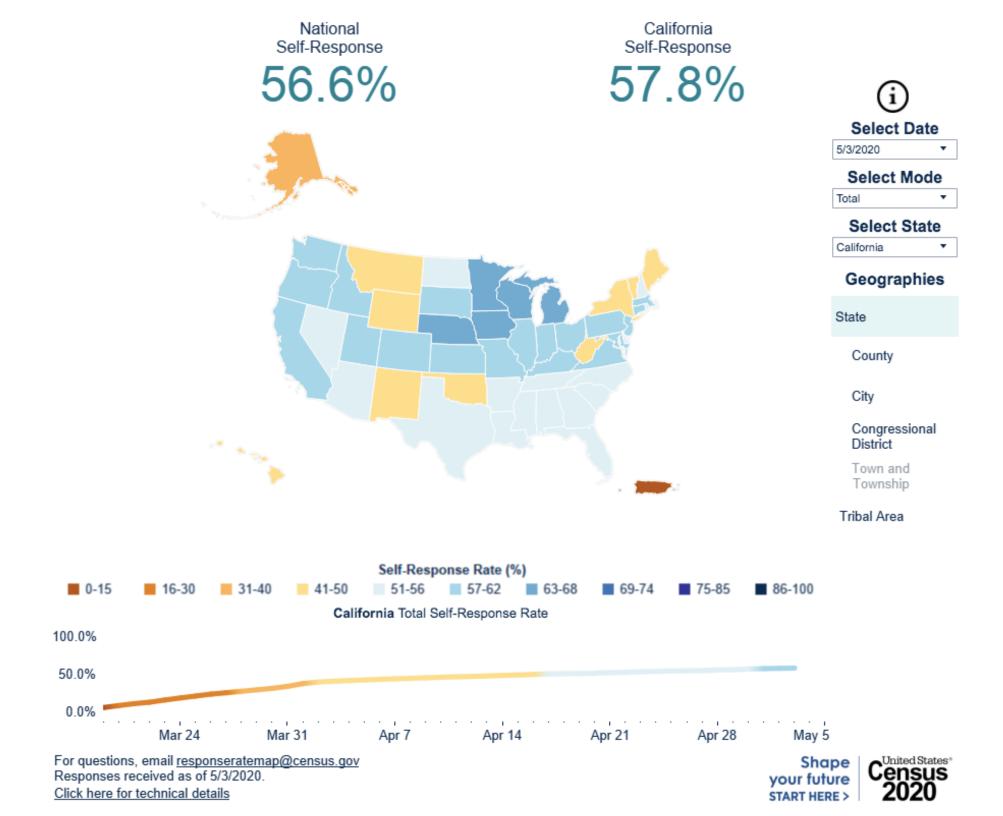
https://2020census.gov/en/response-rates.html#

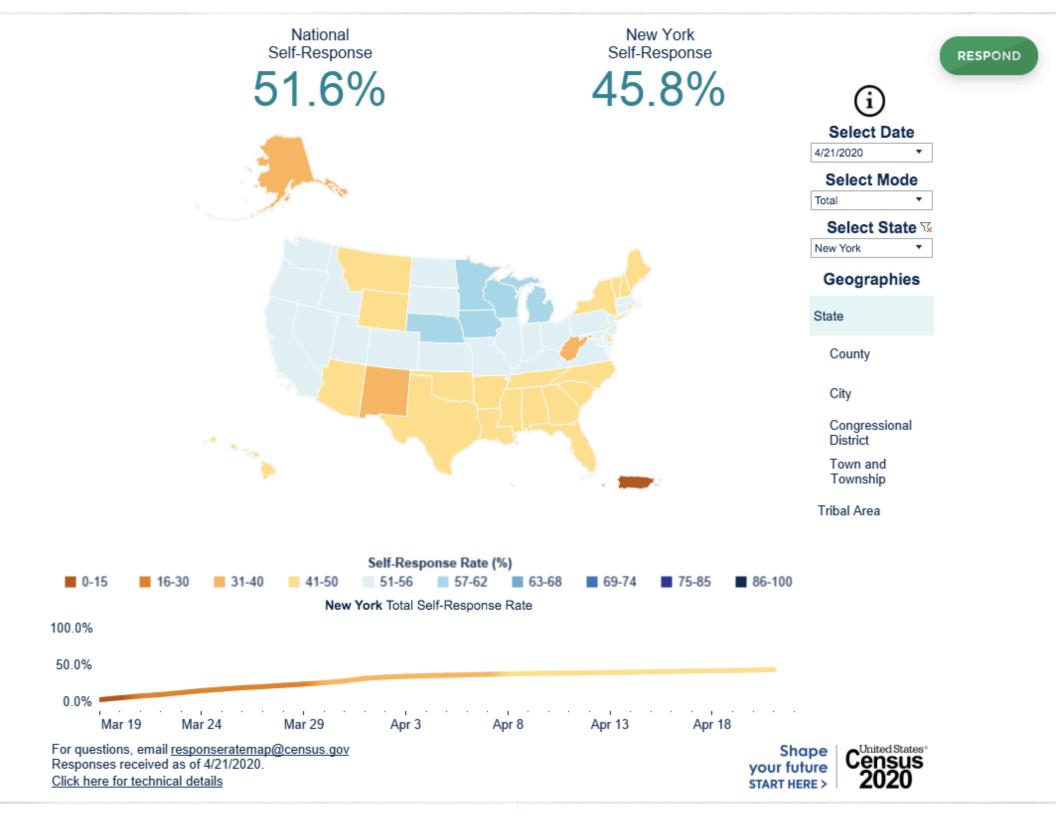


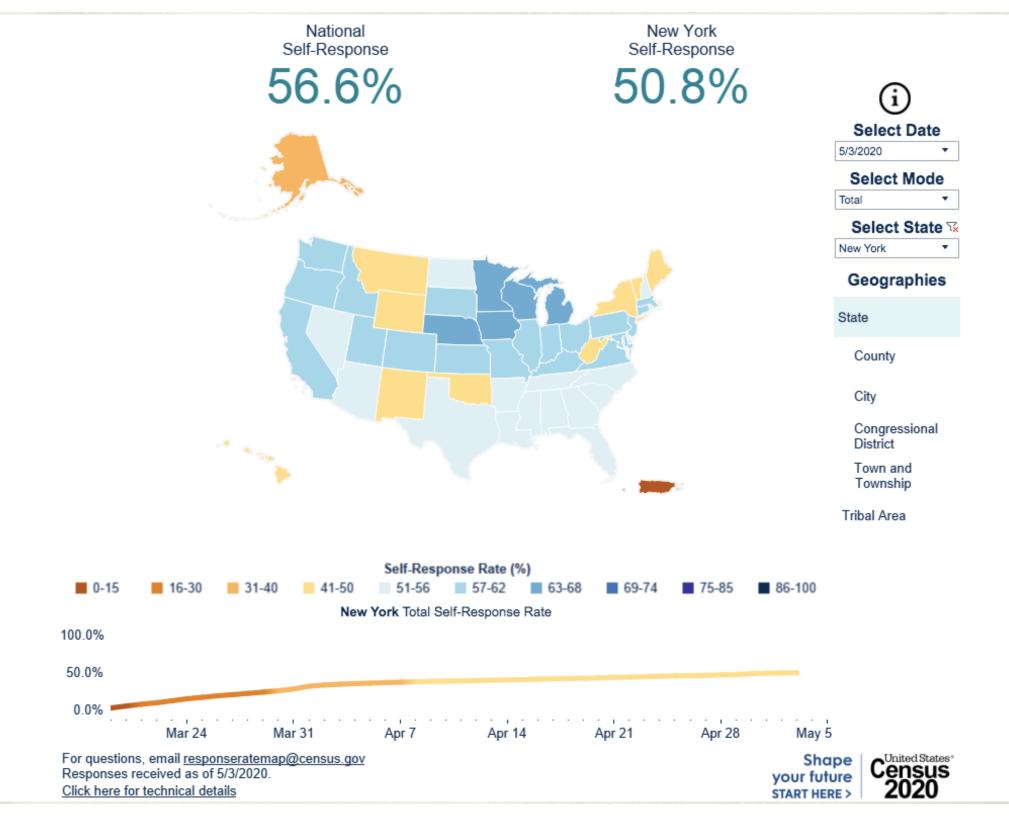


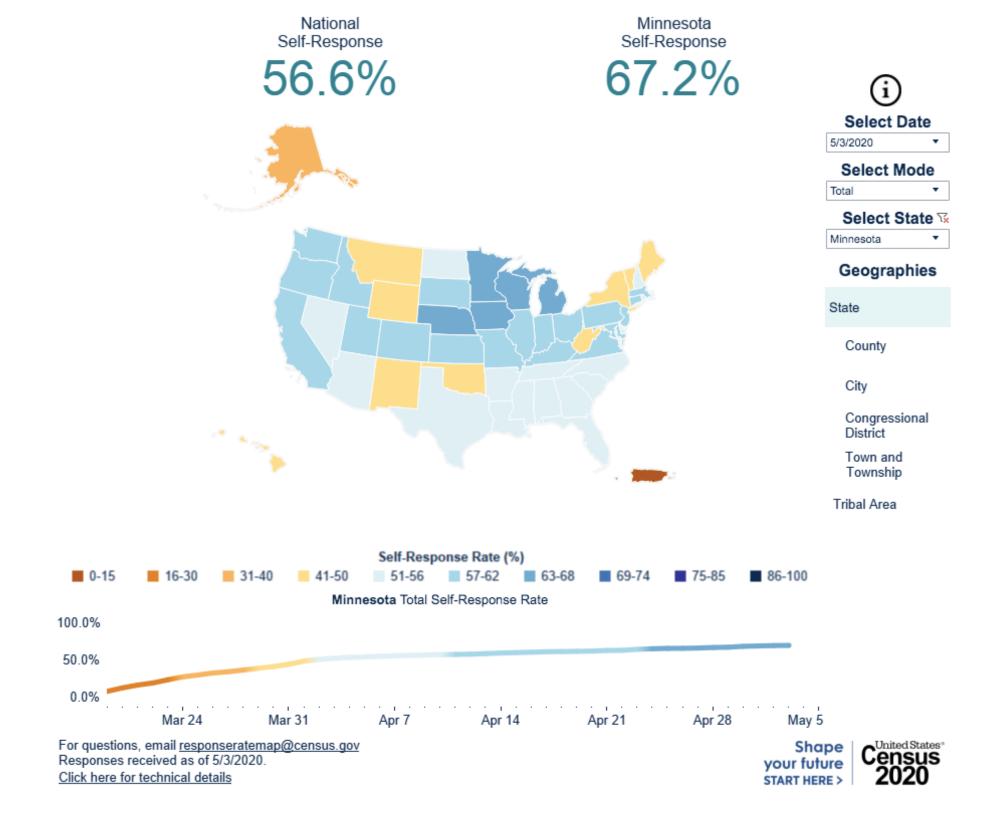




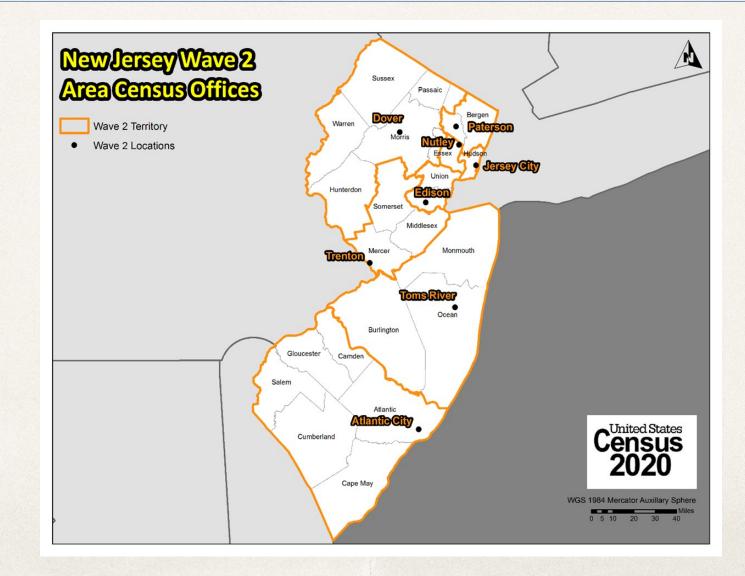






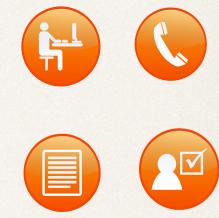


Census office locations in NJ



How can I participate in the census?

- There are several ways to be counted in 2020.
 Pick one way to respond:
 - * Online (First digital census!)
 - *By mail
 - *By phone
- * The census is available in 13 languages



Requesting phone call or in-person interview to complete census

- * Your first invite should have arrived during the week of March 12th, 2020
- * Toll free number on invite; you can call to complete in 1 of 12 languages over the phone
- Invite will include your census ID which acts like a pin and is unique to your household
- Cheryl Bolden: Coordinator for State of NJ
- E-mail: <u>cheryl.bolden@2020census.gov</u>
- * Office phone: 212-882-2130

- * Work cell: 848-256-5599
- In-person interview is *last resort*, but possible if you need extra help completing the census. Due to COVID-19, in-person interviews and Census Bureau field work will resume after June 1, 2020.

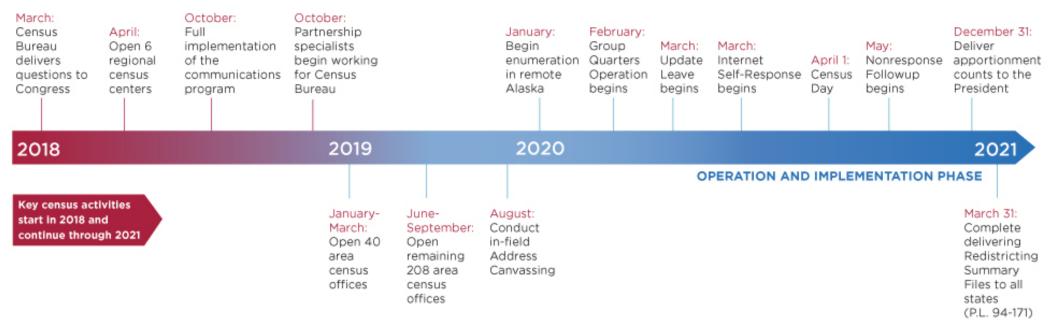
Pre-COVID census outreach timeline

	Mailing 1 Letter OR Letter & Form	Mailing 2: Letter	Mailing 3 Postcard	Mailing 4 Letter & Form	Mailing 5 "It's not too late" Postcard
Internet	March	March	March 26-	April 8-16,	April 20-27,
First	12-20, 2020	16-24, 2020	April 3, 2020	2020	2020
Internet	March 13,	March 17,	March 27,	April 9, 2020	April 20,
Choice	2020	2020	2020		2020

- The Census Bureau mailed or hand delivered invitations to complete the 2020 Census beginning in March 2020.
- Most households will receive a letter during the first mailing requesting the housing unit complete the census online, using the Internet Self-Response method (called "Internet First").
- All non-responding housing units will receive a letter and paper form during the fourth mailing.

Road to the 2020 Census

2020 Census Operational Timeline





U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU *census.gov*

Census timeline adjusted due to COVID-19

March 12 - October 31, 2020: Self-response phase (internet, by mail, and phone)

April 2 - September 3: Group Quarters (large groups of people living together)

August 11 - October 31: Nonresponse follow up (census takers interview households in person)

October 31, 2020 - April 30, 2021: Review data, get rid of duplicate responses, finalize total count

April 30, 2021: The US Census Bureau will deliver **apportionment counts** to the President and Congress as required by law



End the 2020 Census Rumors



Partners	Educators	News & Events	Help		Search	Q	English	~
Get the Fac	cts Hov	v To Respond	Why Your Answers Matter	Priva	cy and Security		RESPOND	

NO. The 2020 Census does not ask whether you or anyone in your home is a U.S. citizen.

Are non-citizens counted in the census?

YES. Everyone counts. The 2020 Census counts everyone living in the country, including non-citizens. Learn more about who should be counted when you complete the 2020 Census.

Can my answers be shared with law enforcement or used against me?

NO. The law prevents the Census Bureau from sharing your information with law enforcement. Your answers cannot be used to impact your eligibility for government benefits. Your answers are only used to create statistics about our country. The Census Bureau is bound by Title 13 of the U.S. Code to protect your personal information and keep it strictly confidential. That's every answer, to every question.

Reporting a Rumor

Have you seen or heard something about the 2020 Census that is confusing? Let the Census Bureau know by contacting <u>rumors@census.gov</u>. Then be sure to spread the word to make sure everyone has the right information about the 2020 Census.

Fact: Census workers may visit your home*

If a US Census Bureau employee visits your home to collect information **after June 1st*, they will have a badge and ID.



Check to make sure that they have a **valid ID badge**, with their photograph, a U.S. Department of Commerce watermark, and an expiration date.

If you still have questions about their identity, you can call 844-330-2020 to speak with a Census Bureau representative.

Rumor: The census asks for your social security number and credit information

The 2020 Census will never ask for:

- Your Social Security number.
- Your bank account or credit card numbers.
- Anything on behalf of a political party.
- Money or donations.

The Census Bureau will <u>not</u> contact you on behalf of a political party.

Be aware of "**phishing**" emails directing you to phony websites All valid Census Bureau websites will always end in **.gov**





Fact: Census workers will have valid ID



- * Complete the census by mail, internet, or phone!
- Do additional research: <u>https://www.census.gov</u>
- Encourage others to complete the 2020 census
- Spread accurate information about the census and check rumors

Remember: Completing the 2020 Census is your responsibility.



It's Quick and Easy

The 2020 Census takes just a few moments to complete.



It's Not Too Late

You can still complete the census today.

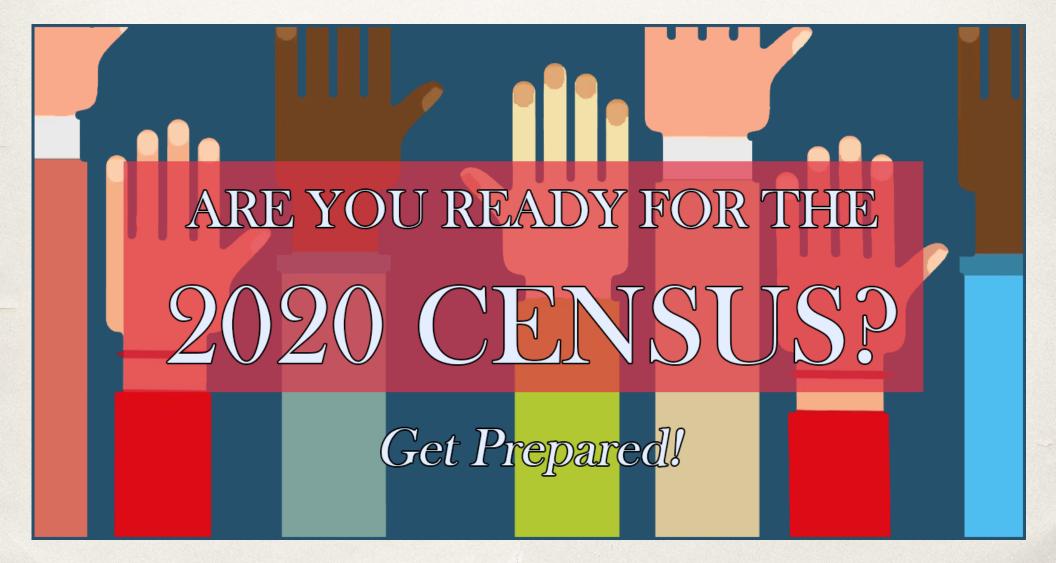


It's Safe and Secure

The U.S. Census Bureau keeps your answers safe and confidential.

The US Census Bureau website: https://2020census.gov/en.html

Census 2020: Be Counted!



Questions?

- The New Jersey Self-Advocacy Project is a statewide organization devoted to promoting advocacy and training opportunities to students and adults with intellectual and developmental disabilities.
- * E-mail: <u>NJSAP@ArcNJ.org</u>
- Phone & Fax: 732-749-8514
- www.njselfadvocacyproject.org



Resources

- The US Census Bureau: https://2020census.gov/en.html
 - 2020 Census Operational Adjustments Due to COVID-19: <u>https://www.census.gov/library/fact-sheets/2020/dec/2020-</u> operational-adjustments-covid-19.html
- Department of State NJ Census 2020: <u>https://nj.gov/state/</u> <u>census.shtml</u>
- The Arc of the United States, Census 2020: <u>https://thearc.org/census/</u>
- Pew Research Center: <u>"Most adults aware of 2020 census and ready</u> <u>to respond, but don't know key details"</u>