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## **The Arc of New Jersey Strategic Plan 2012 - 2015**

### **GOALS:**

**To create a full spectrum of supports and services for individuals with intellectual and developmental disabilities and their families, which exemplify the core values of choice, quality, diversity, empowerment and safety.**

#### **Objectives:**

- a. Advocate for annual funding increases for existing services, as well as services and supports to address the needs of individuals waiting for services.
- b. Advocate for clear and appropriate regulations for Self Directed Services.
- c. Advocate for the full implementation of the NJ DHS Olmstead Plan, "Path to Progress", and plans which implement the appropriate closure of Developmental Centers.
- d. Advocate for appropriate services and supports for individuals with intellectual and developmental disabilities as they age, particularly as they pertain to long term supports and services.
- e. Advocate for appropriate health care.
- f. Advocate for effective and appropriate education and transition services for children and adolescents.

**To lead the planning process regarding the shift to fee for service funding, to ensure that it meets the needs and provides appropriate choices to consumers and their families.**

#### **Objectives:**

- a. Advocate for membership on all task forces or committees that will address the shift to fee for service
- b. Develop and implement strategies to ensure the needs of individuals with intellectual and developmental disabilities and their families are met.
- c. Develop and implement strategies to ensure the fee for service system is equitable and functional for service providers.

**To increase public awareness of the value of The Arc of New Jersey and its local county chapters to meet the needs of persons with intellectual and developmental disabilities.**

#### **Objectives:**

- a. Develop and implement a statewide multi-media awareness campaign to promote The Arc of New Jersey and its 20 local chapters.

- b. Work with The Arc of the US and local county chapters to increase brand recognition of the new logo.
- c. Plan and implement seminars, webinars, conferences and other training opportunities to address issues that affect the lives of individuals with intellectual and developmental disabilities and promote The Arc throughout New Jersey.

**To identify and implement strategies to address the needs of individuals across the full spectrum of developmental disabilities.**

**Objectives**

- a. Identify the various populations of individuals with intellectual and developmental disabilities, and assess their specific issues and concerns.
- b. Develop an outreach plan and materials to begin to address their needs and concerns, and which introduces them to The Arc and its programs and services.
- c. Continue and expand advocacy and services for individuals with autism, and their families.

**To identify critical, systemic issues affecting individuals with intellectual and developmental disabilities and their families, and develop strategies to address those issues.**

**Objectives:**

- a. Identify areas of concern not being addressed for individuals with intellectual and developmental disabilities.
- b. Determine The Arc of New Jersey's capacity and suitability to take a leadership role in addressing the need.
- c. Develop strategies to produce practical and sustainable system-wide change.

**To create programs and services to address the needs of families and caregivers with young children with intellectual and developmental disabilities.**

**Objectives:**

- a. Assess the needs of families and caregivers with young children.
- b. Determine the systemic as well as personal and familial issues which should be addressed
- c. Develop a plan to implement supports and services to meet those needs.

**To create an organizational development program to increase The Arc of New Jersey's capacity to meet the growing needs of its constituents.**

**Objectives:**

- a. Establish an endowment fund for The Arc of New Jersey to support its operations
- b. Develop and implement a program to support the goals set for the endowment fund.
- c. Develop and implement a corporate and foundation grant program.
- d. Establish a formal planned giving program for The Arc of New Jersey.
- e. Establish a formal succession plan for the Board of Directors.

**To work towards reducing the incidence and limiting the consequences of intellectual and developmental disabilities.**

**Objectives:**

- a. Lead advocacy efforts in all areas of prevention of intellectual and developmental disabilities, with a priority on prevention of Fetal Alcohol Spectrum Disorders (FASD), traumatic brain injuries and lead poisoning.

*Approved by The Arc of New Jersey*

*Board of Directors*

*February 2, 2012*